

**Environmental Scrutiny
Committee
15th November 2016
Managing Litter in Cardiff**

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Review of previous years...



There has been a reduction in budget over the last 5 years to ensure the delivery of Medium Term Financial Plan

Year	2011/12	2015/16	Difference
Expenditure	£7,479,803	£6,537,676	-£942,127
Internal Income	-£168,124	-£95,355	-£72,769
External Income	-£333,414	-£403,379	+£69,965
Grant	-£111,150	-£118,740	+£7,590
Total	£6,867,115	£5,920,202	-£946,913

Represents a 13.8% reduction in funding in the service.

Review of previous years...



On November 10th 2015 a paper entitled ‘Litter Management & Enforcement in Cardiff’ was presented to the Environmental Scrutiny Committee.

Cleansing

- 177 FTE staff and a budget of net budget £5.02M

Waste education & Enforcement

- 18 FTE staff and a budget of net budget £0.57M – in 14/15 budget was £2.84M (net £1.87M)
- 1,200 requests per month for service.
- In 14/15 – 522 Fixed Penalty Notices issued.

Review of current year 2016/17.



Cleansing

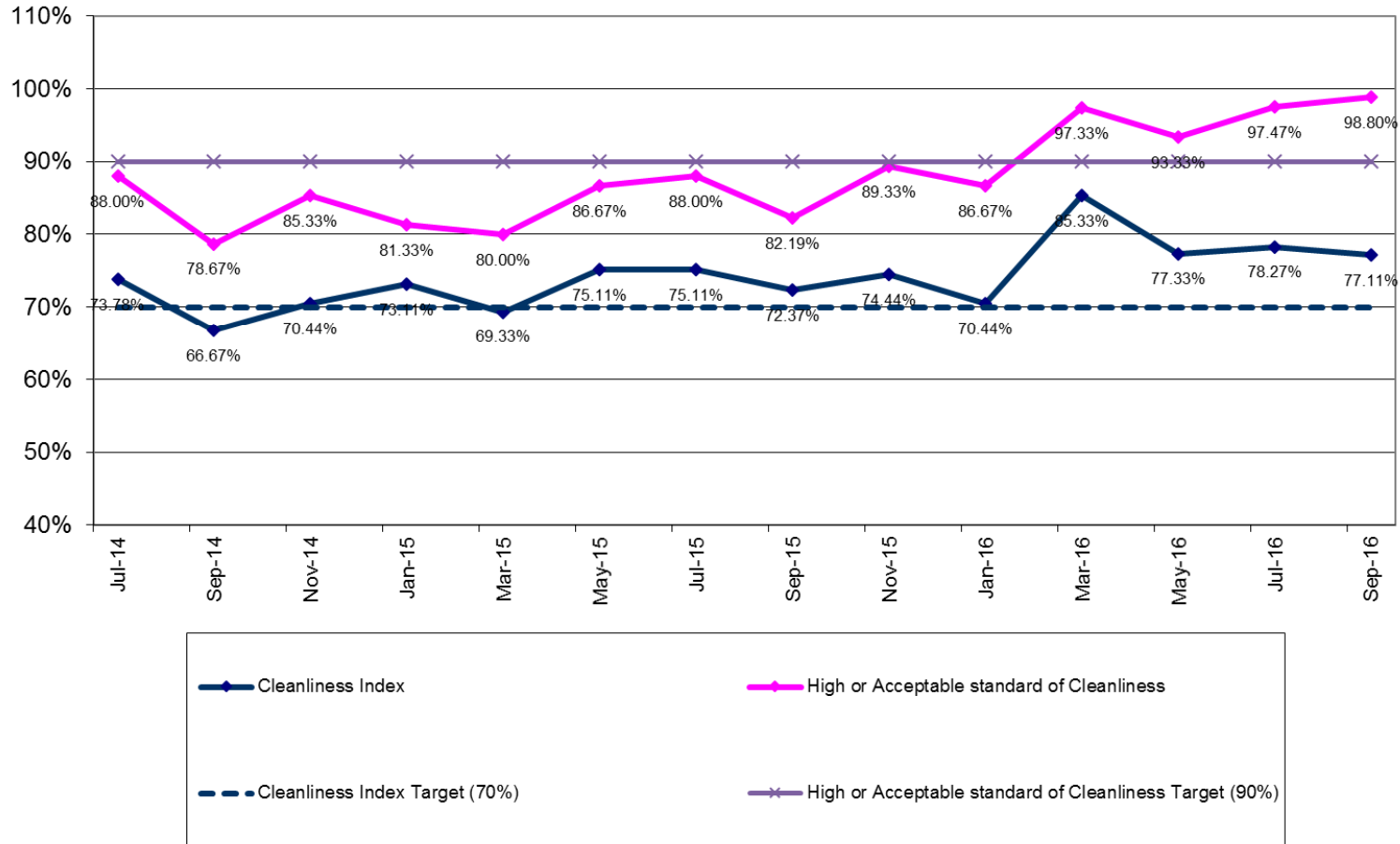
- 171 FTE staff with a net budget of £5.46M
 - Additional £220K recurring that has created 2 afternoon teams and provided a scrubber driver for the City Centre (6 Officers)
 - Additional £166k non-recurring Blitz deep clean with the aim of securing recurring budgets and improvements to enable delivery of a seasonal team to support blitz, cleansing of parks in summer and leaf fall (6 Officers)

Waste Education & Enforcement

- 19 FTE staff and a net budget of £0.19M
 - Additional £100k non-recurring for waste enforcement with the aim of making self-financing (4 Officers)
- In 16/17 – 937 Fixed Penalty Notices issued to October 2016.

2014-16 LEAMS CLEANLINESS TRENDS

Random Sample County Wide



Monitoring Performance



Percentage of land with a high or acceptable level of cleanliness

14/15 - Score of 86.8% (22nd out of 22 Welsh Local Authorities)

15/16 - Score 90.6% (20th out of 22 Welsh Local Authorities)

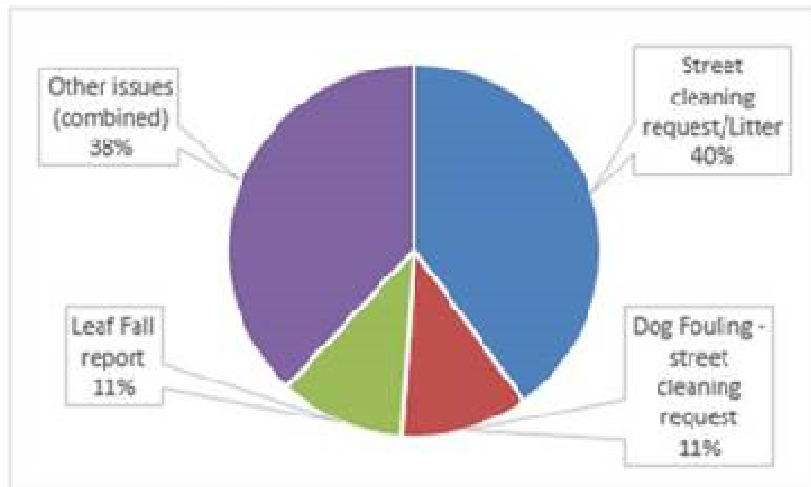
Percentage of reported fly tipping incidents cleared within 5 working days

14/15 – Score of 82% (21st out of 22 Welsh Local Authorities)

15/16 – Score 97.91% (4th out of 22 Welsh Local Authorities)

Street Cleansing October 2016

Street Cleansing



Is the improving due to citizens not engaging?

Monitor what the concerns are so our action plans take consideration of numbers of requests received – target those that will make the bigger impact.

Summary of work to date



On June 12th 2016 the ADM decision was announced and the formation of Neighbourhood Services took place. Since that date the following changes have occurred:

1. Cleansing is now intrinsically linked with other frontline services to deliver what is called Neighbourhood Services.
2. The blitz and afternoon teams have been formed to support targeted intervention within key areas to drive forward improvements.
3. Waste education and enforcement became Neighbourhood Services enforcement and has been targeted for improvements relating to expanding powers and the digitisation of enforcement processes.



A New Approach

Is it just a Council issue?

The Council cleans up other people's rubbish and therefore the citizen is key to making improvements – there are 360,000 citizens compared to 171 Cleansing operatives – this represents 0.05 % of the population or 1 cleansing operative for every 2100 citizens.

Is it just litter?

The whole street scene is what a citizen sees and if their street is dirty and shabby then the respect for the street diminishes.

Neighbourhood Services identified the need to engage the Love Where You Live initiative

Winning the 'Hearts and Minds' of the people who live in the communities of Cardiff focusing on the wards where citizens take ownership.

Achievements to date



- Development of a series of strategies that supports Neighbourhood Services and a drive for improvements.
- Introduced the blitz and improving cleansing coverage with afternoon teams.
- Improved enforcement with rigorous education and enforcement targeting specific issue areas.
 - Student waste issues being address, educated homes and put 2200 home in notice.
 - Waste & LEQ team issued 937 FPN's – income at £214k on target to meet £360k.
- LEAMs indicator slightly improving.

Dealing with waste in frontages



Waste in frontage has a detriment effect on the street scene and will create litter and waste concerns in an area.

Waste will attract more litter / waste to an area

Dealing with waste in frontages



The current process for enforcement action under this act is:

Stage 1: Intention to serve notice to landowner valid for (7 days)

Stage 2: Notice to landowner to remove waste accumulation (28 days)

Stage 3: Reminder of notice at 21 days

Stage 4: After 28 days (35 days in total), Notice to landowner advising of work in default (WID) (7 days)

Following all these stages the Council can remove waste and charge.

We can only enforce when the waste accumulations are deemed to be detrimental to the Local Environmental Quality following inspection and there is no Fixed Penalty Notice that can be issued.

Actions for Dealing with waste in frontages



1. In January 2016 a new pilot scheme for “pay as you throw” was introduced in Cathays to provide a service to customers who require an additional waste collection service at a charge.
2. Since January 2016 there have been 323 requests for the additional service and the scheme has been rolled out City Wide.
3. As we move into the Love Where You Live campaign the education enforcement team are engaging with residents to take pride of the area in which they live to have a clean, safe and sustainable environment. Stickers will be placed onto items asking residents to “Love where you Live, please remove this item from your front of your property”
4. ‘Bring sites’ to be developed by Waste Services.



Next steps

1. To continue building a flexible yet sustainable structure for cleansing to continue the good work that is taking place. This will include balancing resource over the week to meet the demands on the service.
2. To build a sustainable Neighbourhood Services enforcement team that supports the cleansing team and removes ongoing issues. To be sustainable will mean that the team will be undertaking a broader remit of enforcement work that supports improvements in the Neighbourhoods.
3. Digitalisation of the services in terms of reporting, scheduling of cleansing and enforcement processing.